

WOOD FLOORING
INTERNATIONAL

THE
**American Woods
Collection**

and the

**World Woods
Collection**

SingleStrip Wood Flooring

Our love of fine wood
takes us to the ends of
the earth.

Then back
home to you.



Wood flooring. Could there be a more perfect canvas for self expression? We think not. That's why it's our passion to travel across America to bring you the classics in the American Woods Collection. And to the far reaches of the globe to find you the exotics in the World Woods Collection. As connoisseurs of wood, only the extraordinary find their way into our

collections. Inside is the best America and the world have to offer. We've found woods with perfect color and graining. And milled them as near to perfection as nature will allow... so you can enjoy their incomparable beauty and quality.

Wood flooring is our life. As is making it an extraordinary part of yours.

THE
American Woods Collection
SingleStrip Wood Flooring



THE
World Woods Collection
SingleStrip Wood Flooring



We know America's forests and where the finest woods are.



Our knowledge of North America's forests, we dare say, rivals that of the esteemed Mr. Bunyan. We've canvassed America to find the five finest native woods. We hand select the

best and mill them with a quarter sawn cut to create a straight-grained look. Then they are engineered in our SingleStrip format and pre-finished for beauty that lasts and lasts.



Close up of unique quarter sawn graining.

Cherry Maple Walnut Red Oak White Oak



THE
**American Woods
Collection**
SingleStrip Wood Flooring

THE American Woods Collection

SingleStrip Wood Flooring

All Species
Available in 3" and 5" widths
100% Straight Grain



North American Cherry

A softer hardwood known for its fine furniture graining and for changing color over time from a pinkish tone to a warm reddish hue. For residential use only.



Red Oak

America's most popular flooring choice, our straight-grained Red Oak offers a more formal look than the plain sawn variety.



North American Walnut

Used in fine furniture, this wood is a rich brown without contrasting sapwood. Recommended for residential use.



White Oak

This tight-grained quartered wood hearkens to the classic traditions of the Arts & Crafts movement and Mission style furniture.



North American Maple

Known as the "white wood" of choice, it has a uniform bright white color without contrasting heart woods and streaks.

The American Woods Collection demonstrates our commitment to responsible forestry and is well recognized by our partners in environmental stewardship. For more information on the following designations, please visit our web site at www.wflooring.com



The recycle logo identifies products which contain recycled and reclaimed content material. Note: The top wear layer component, which comprises approx. 25% of the content of this flooring, is from 100% recycled wood sourced from a manufacturer's post industrial waste. The lower core/back components, which comprises approx. 75% of the content of this flooring, are sourced from well-managed forests certified in accordance with the rules of the Forest Stewardship Council.

Some of the places where we find our exotics you can barely find on a map.

Not unlike a man named Indiana, we go in search of the finest exotic woods on the planet. But as our World Woods Collection demonstrates, our journeys



are well worth it. The uniqueness of our exotic woods, the unstained colors and the distinctive graining can only be found in places far and remote. The engineering and pre-finished durability can only be found with us.



Close up of graining.

Australian Cypress Brazilian Cherry Caribbean Rosewood Caribbean Walnut Royal Mahogany Santos Mahogany Southern Chestnut



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All Species
Available in 3" and 5" widths



Australian Cypress

A deceptively hard softwood from “down under,” with the warm, rustic look of softer woods.



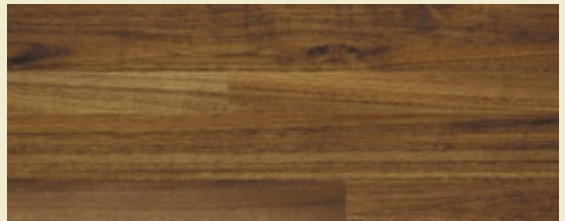
Brazilian Cherry

The most popular imported wood, renowned for its hardness and durability.



Caribbean Rosewood

Its wide range of color, striping and swirling grains let you make a dramatic design statement.



Caribbean Walnut

Rich brownish tones and strong graining offer beauty in a wood harder than domestic Walnut.



Royal Mahogany

Harder than genuine Mahogany yet with a strikingly similar look, this wood is the choice for the finest furniture.



Santos Mahogany

Extremely dense and stable, this Mahogany-looking wood is one of our most popular exotic choices.



Southern Chestnut

With a look similar to Teak, its fine color, graining and extreme hardness have made it a European favorite.

They say you can't improve upon nature.

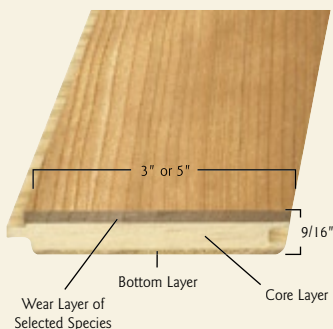
We respectfully disagree. And our Engineered Wood Flooring proves it. Because wood is a natural material, it changes dimensionally over time. Moisture causes expansion. Dry conditions, contraction.

Our American Woods and World Woods collections are designed to resist these undesirable changes. Through “cross banding” layers of wood together, we achieve maximum stability.

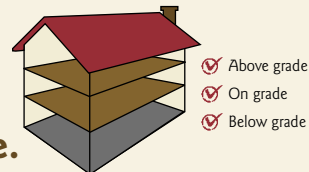


Solid wood flooring has met its match.

Our SingleStrip flooring is crafted to look like a traditional solid wood plank floor. But its engineered stability makes its beauty far more than skin deep. Its hard, thick, solid wood wear layer gives it that unique, yet natural look. It comes in truly random lengths, from 12" to 84". And its edges are milled square for a site-sanded and finished look.



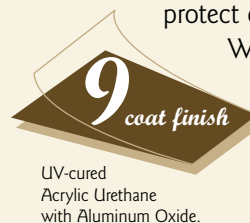
Our SingleStrip never met a dry subfloor it didn't like.



Because of its construction, our SingleStrip flooring can be used in a wide variety of installation settings, including below grade in dry conditions. And it can be glued, nailed, stapled onto or floated over most any subfloor type.

Our High Wear finish isn't quite bulletproof. But almost.

When you go to the lengths we do to find the finest woods, you don't skimp on the finish. We protect our prize with nine coats of High Wear, UV-cured Acrylic Urethane with high-wear Aluminum Oxide in Satin Gloss. So, thanks to our nine coat technology, your floor will have nine lives or more.





THE American Woods Collection

SingleStrip Wood Flooring

All Species and Grades
Available in 3" and 5" widths
100% Straight Grain

Quartered Select Grade

- North American Cherry
- North American Maple
- North American Walnut

Rift & Quartered Select Grade

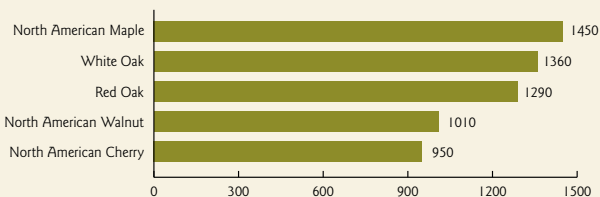
- Red Oak
- White Oak

The American Woods Collection also has the following special ecological attributes:



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Comparative Hardness *Janka Scale*



THE World Woods Collection

SingleStrip Wood Flooring

All Species and Grades
Available in 3" and 5" widths
100% Exotic to North America Species

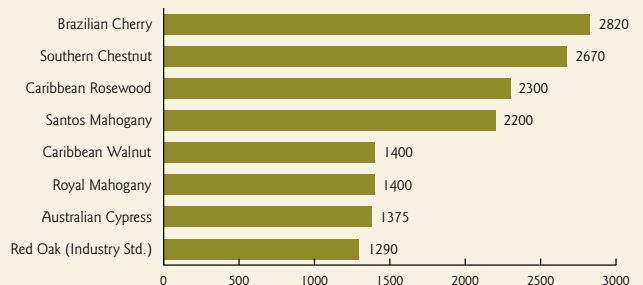
Select Grade

- Brazilian Cherry
- Caribbean Walnut
- Southern Chestnut
- Caribbean Rosewood
- Royal Mahogany
- Santos Mahogany

Aussie Character Grade

- Australian Cypress
- Bermuda Cypress

Comparative Hardness *Janka Scale*



Our Warranty



We offer a lifetime structural warranty, a 27 year residential finish warranty, and a 3 year light commercial warranty. More information on our warranty is available at www.wflooding.com/warrantyinfo

Easy clean. Easy care. Just that.

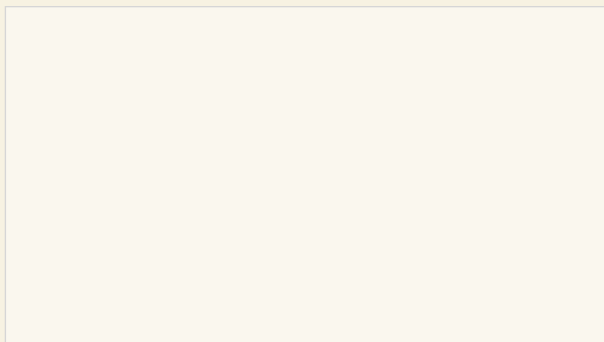
Our SingleStrip flooring is easy to clean – just sweep regularly and use an approved wood floor cleaner as necessary to maintain its luster. Wipe up spills immediately with a slightly damp cloth. Don't damp mop or use oil soaps or waxes.



The Longitude and Latitude about us.

Wood Flooring International goes to far flung parts of the world to source the finest, out-of-the-ordinary woods for our flooring. We specialize in exotic species, as well as selected North American woods. We're proud to bring you thirty fine species in seven distinct collections. The American Woods, World Woods, Exotic, Explorer, Bamtex, Tekno, and Voyager Collections. We're wood connoisseurs, world explorers and responsible in our sourcing.

**For more information, visit us at
www.wflooding.com**



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 10% total recovered fiber/all post consumer fiber