



SingleStrip

The American Quartered Collection POP

2 x 5 Waterfall Point of Purchase Display Rack

Also available in a 1 x 10 format



2 X 5 POP Rack

BUY

WFI's 2 x 5 Waterfall POP rack is the best way to display your WFI wood flooring sample boards. It holds ten 16" x 16" display panels/storyboards. The rack is 39" wide x 20" deep x 60" tall.

	Species/Panel	Width	Grade
1	SingleStrip Am. Qtrd. Storyboard		Shows All Species
2	Red Oak	3"	Rift & Quartered Select
3	Red Oak	5"	Rift & Quartered Select
4	White Oak	3"	Rift & Quartered Select
5	White Oak	5"	Rift & Quartered Select
6	Maple (N. American)	3"	Quartered Select
7	Maple (N. American)	5"	Quartered Select
8	Cherry (N. American)	3"	Quartered Select
9	Cherry (N. American)	5"	Quartered Select
10	Walnut (N. American)	5"	Quartered Select



1 X 10 POP Rack is also available as a space-saving option.

BUY



POP Rebate Coupons for the full price are included with each POP rack! Learn more about our [POP Rebate Program](#) on our website.



Storyboards show all the species available, as well as a cross-sectional sample. On the reverse side, each storyboard contains detailed information including technical specifications, accessories available, hardness chart, etc.

BUY



Individual Display Panels show how a single species will look when installed, showing some of the grain/color range found in each wood. On the reverse side is detailed technical information about the species.

BUY

To order your POP rack and Accessories
call 856-764-2501 or email www.wflooring.com.



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The American Quartered Collection Marketing Tools

Other Marketing Tools



Retail Brochures provide specific product line species and features information in a convenient "take it home" quad-fold format. Each POP rack comes with ten complimentary brochures of each product line displayed.

BUY

'**Black Box**' sample set includes samples of each Species, Product Literature, Technical Specifications, Brochures and more ! Comes in a handy box that's easily stored away on the shelf for future use.



BUY



Hand Samples available in all species, widths, and grades. Order by phone or on our website [sample store](#).

BUY



WFI Reference Manual contains all the Product and Technical information on all the WFI Product Lines in one, well indexed binder. Included species and grade photos, products available, and individual species information pages. Turn your Sales Staff into the Exotic Wood Flooring Experts !

BUY

To order your Marketing Tools
call 856-764-2501 or email wfi@wflooding.com.