



# SingleStrip

## The Exotic Collection POP

### 2 x 5 Waterfall Point of Purchase Display Rack

Also available in a 1 x 10 format



2 X 5 POP Rack

**BUY**

WFI's 2 x 5 Waterfall POP rack is the best way to display your WFI wood flooring sample boards. It holds ten 16" x 16" display panels/storyboards. The rack is 39" wide x 20" deep x 60" tall.

	Species/Panel	Width	Grade
1	SingleStrip Exotics Storyboard		Shows All Species
2	Australian Cypress	3" & 5"	Aussie Character
3	Cherry, Brazilian	5"	Quartered Clear
4	Cherry, Brazilian	3"	Select
5	Chestnut, Southern	5"	Select
6	Mahogany, Royal	5"	Select
7	Mahogany, Santos	5"	Quartered Clear
8	Mahogany, Santos	3"	Select
9	Rosewood, Caribbean	3" & 5"	Select
10	Walnut, Caribbean	3" & 5"	Select



1 X 10 POP Rack is also available as a space-saving option.

**BUY**

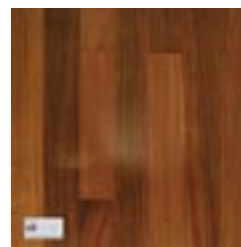


**POP Rebate Coupons** for the full price are included with each POP rack! Learn more about our [POP Rebate Program](#) on our website.



**Storyboards** show all the species available, as well as a cross-sectional sample. On the reverse side, each storyboard contains detailed information including technical specifications, accessories available, hardness chart, etc.

**BUY**



**Individual Display Panels** show how a single species will look when installed, showing some of the grain/color range found in each wood. On the reverse side is detailed technical information about the species.

**BUY**

To order your POP Rack and Accessories  
call 856-764-2501 or email [www.wflooring.com](http://www.wflooring.com).



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## The Exotic Collection Marketing

### Marketing Aids and Sales Tools



**Retail Brochures** provide specific product line species and features information in a convenient "take it home" quad-fold format. Each POP rack comes with ten complimentary brochures of each product line displayed.

**BUY**

'Black Box' sample set includes samples of each Species, Product Literature, Technical Specifications, Brochures and more ! Comes in a handy box that's easily stored away on the shelf for future use.



**BUY**



**BUY**

**Hand Samples** available in all species, widths, and grades. Order by phone or on our website [sample store](#).



**BUY**

**WFI Reference Manual** contains all the Product and Technical information on all the WFI Product Lines in one, well indexed binder. Included species and grade photos, products available, and individual species information pages. Turn your Sales Staff into the Exotic Wood Flooring Experts !

**To order your Marketing Tools**  
call 856-764-2501 or email [wfi@wflooring.com](mailto:wfi@wflooring.com).