



Tekno North America

The Tekno NA Collection POP

2 x 5 Waterfall Point of Purchase Display Rack



2 X 5 POP Rack

BUY

Tekno NA's 2 x 5 Waterfall POP rack is the best way to display your Tekno wood flooring sample boards. It holds ten 16" x 16" display panels/storyboards. The rack is 39" wide x 20" deep x 60" tall.

	Species/Panel	Width	Grade
1	Tekno Species Storyboard		Shows All Species
2	Tekno Product Line Storyboard		Product Line info./Brochures
3	Cherry, Brazilian	3-1/2"	Clear
4	Chestnut, Patagonian	3-1/2"	Select
5	Doussie	3-1/2"	Select
6	Iroko/Kambala	3-1/2"	Select
7	Maple (Canadian)	3-1/2"	Clear
8	Oak, French White	3-1/2"	Rift & Quartered Select
9	Wenge	3-1/2"	Select
10	Wenge	3-1/2"	Quartered Clear



BUY

Storyboards show all the species available, as well as a cross-sectional sample. On the reverse side, each storyboard contains detailed information including technical specifications, accessories available, hardness chart, etc.



POP Rebate Coupons for the full price are included with each POP rack! Learn more about our [POP Rebate Program](#) on our website.



BUY

Individual Display Panels show how a single species will look when installed, showing some of the grain/color range found in each wood. On the reverse side is detailed technical information about the species.



To order your POP rack and Accessories
call 856-764-2501 or email www.teknona.com.



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The Tekno NA Collection Marketing Tools

Other Marketing Tools



Retail Brochures provide specific product line species and features information in a convenient "take it home" quad-fold format. Each POP rack comes with ten complimentary brochures of each product line displayed.

BUY



'Black Box' sample set includes samples of each species, Product Literature, Technical Specifications, Brochures and more! Comes in a handy box that's easily stored away on the shelf for future use.



BUY

Fan Sets are a great way to show all of the species in the Tekno collection at one time. The samples are joined together at one end along with a convenient leather handle that makes this great marketing tool easy to carry.

BUY



BUY

Tekno Reference Manual contains all the Product and Technical information on all the Tekno Product Lines in one, well indexed binder. Included species and grade photos, products available, and individual species information pages. Turn your Sales Staff into the Exotic Wood Flooring Experts!

BUY



BUY

Architectural Folder consists of small wood flooring samples of each species, as well as pockets to hold brochures and other sales & marketing literature. A perfect presentation kit for architects or any other project-oriented managers.

To order your Marketing Tools
call 856-764-2501 or email info@teknona.com.