

Flooring Collection

Why SingleStrip?

WFI's engineered SingleStrip flooring format is specially created to replicate the look of a traditional solid wood plank floor, sanded and finished in place. The following attributes contribute to its success:

- Sawn solid wood wear layer for a more natural and beautiful look
- Thick 1/8" + wear layer allowing resanding up to three times
- Long, truly random lengths between 12" and 84" on 6" increments
- Milled square edge for a site-sanded and finished look

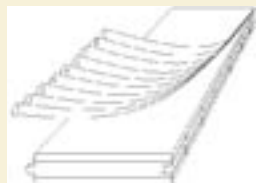


Why Quartered?

- More Uniform Look
- 100% Straight Grain
- Harder and More Stable than Plain Sawn Flooring
- Unique Look to Each Wood

High Wear Finish:

9-coat, High-Wear UV-cured Acrylic Urethane w/Aluminum Oxide in the base coats and Anti-Scratch top coats in a Satin Gloss.



- 1) Primer Coat
- 2, 3) Fill Coat w/aluminum oxide & ceramic particles
- 4, 5, 6) Fill Coat
- 7, 8, 9) Anti-Scratch Top Coats

Products Available:

Domestic Species	Quartered Select
Cherry, North American	3" & 5"
Maple, North American	3" & 5"
Oak, Red *	3" & 5"
Oak, White *	3" & 5"
Walnut, North American	3" & 5"

* Rift & Quartered Select Grade

About WFI

Wood Flooring International Inc. (WFI) supplies the finest wood flooring sourced from around the globe. We specialize in exotic (to North America) species as well as selected straight grained/quartered offerings in the more popular domestic North American woods.

With well over 30 different flooring species, WFI is your source for the world's most distinctive floors. Create your own design statement by selecting a unique wood from our palette of colors and grains, which we offer in a variety of widths, lengths and flooring formats to suit most any application.

Other WFI Collections Offered:

- **WFI SingleStrip - Exotics Collection**
Seven imported species pre-finished, engineered to replicate solid wood floors.
- **WFI Solid Exotics Plank Collection**
Traditional solid wood strip & plank flooring in over twenty different exotic species, in a range of widths in both unfinished and pre-finished formats.
- **WFI FeatureStrip Collection**
Contrasting accent strips in five colors for creative design on any solid wood floor.
- **WFI MultiPly - Architectural Collection**
Pre-finished engineered flooring available in four exotic and three domestic species in two widths.
- **WFI MultiPly - Designer Collection**
Four exotic species engineered to provide fantastic value.
- **Tekno Collection**
The world's finest pre-finished engineered wood floors offered with TrueSquare Edged milling.



WOOD FLOORING INTERNATIONAL

the world's finest wood floors!

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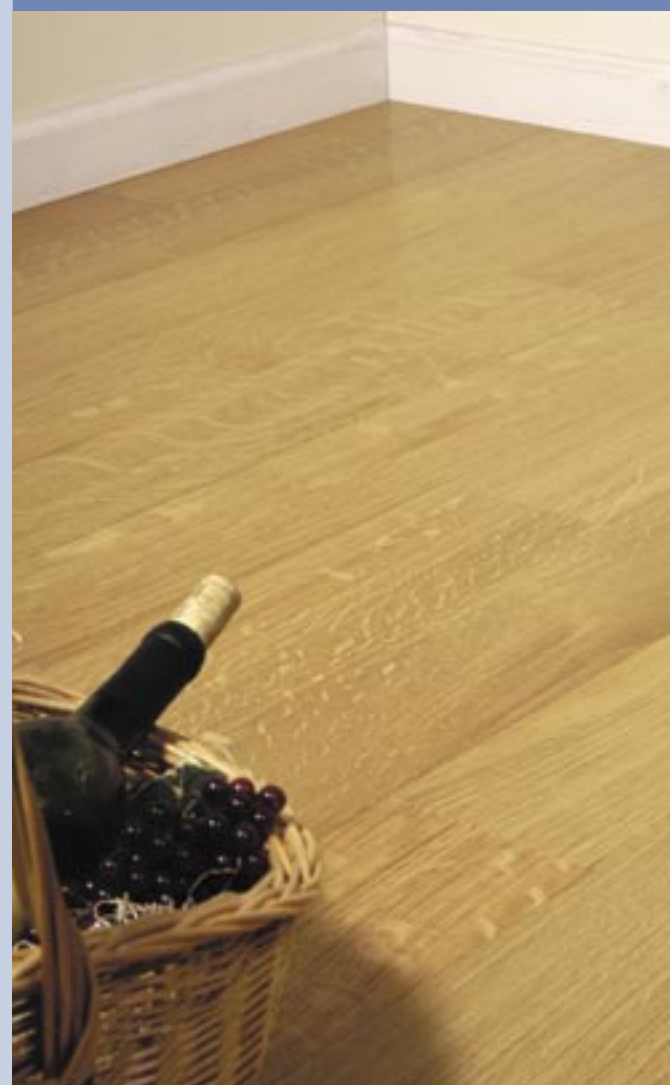
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Available From:

SingleStrip

The American Quartered Flooring Collection



The only long length engineered wood floor which replicates the look of a solid wood plank floor!



Environmentally friendly - see inside for details

The American Quartered

The American Quartered Collection:

Manufactured in the WFI SingleStrip engineered flooring format, the American Quartered Collection features the five finest woods native to North America. This collection is then further refined by offering these woods in a quarter sawn cut, which yields a unique, straight-grained look. Additionally, this collection has special environmental attributes – see inside for details.

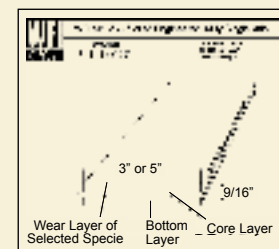


SingleStrip Features:

- High Wear Finish
- Thick, Sawn Wear Layer
- Milled Square Edges & Ends
- Engineered for Stability
- 5 Domestic Species
- 3" & 5" Widths
- Long Random Lengths (1 to 7 foot)

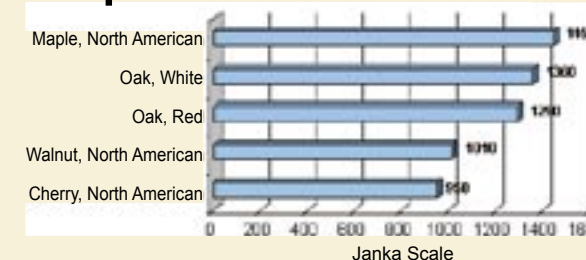
What is Engineered Wood Flooring?

Engineered wood flooring is designed to resist wood's natural tendency to change dimensionally over time. Comprised of multiple layers of wood, cross-banded for stability, this construction style is known as "engineered"



wood flooring. Unlike solid wood flooring, engineered wood floors can be used in a greater range of installation settings and may be glued, nailed or floated on a wide variety of subfloors.

Comparative Hardness Chart



WFI SingleStrip - The American Quartered Collection

North American Cherry ▶



Highly sought after for its fine graining found in furniture. As a softer hardwood, it is suited for residential use only. Our quarter sawn Cherry changes color over time from a pinkish tone to a deep, warm reddish color.

North American Maple ▶



Known the world over as the “white wood” of choice, WFI’s quarter sawn Maple is further selected for uniform bright white color, without dark contrasting heartwood and streaks.

North American Walnut ▶



Used extensively in the finest furniture. Recommended for residential use as it is a bit softer than oak. WFI’s Walnut is rich in brown color without contrasting sap wood and is offered in a unique straight-grained look.

Red Oak ▶



America’s most popular flooring choice. WFI’s straight grained selection offers a more distinguished and formal look than the typical plain sawn Red Oak available elsewhere.

White Oak ▶



The Arts & Crafts movement and Mission furniture; all made liberal use of tight-grained quartered White Oak. WFI continues in that classic tradition, providing a straight-grained floor so highly sought in this wood.

Close-Ups of WFI’s Unique Quarter Sawn Graining



As part of WFI’s ongoing commitment to responsible forestry practices, the WFI SingleStrip American Quartered Flooring Collection features the following environmental attributes:



SCS-COC-00289

FSC Trademark © 1996 Forest Stewardship Council A.C.

The FSC trademark identifies products which contain wood from well-managed forests certified in accordance with the rules of the Forest Stewardship Council.

At least 75% of the wood used in manufacturing this line of products comes from well-managed forests certified in accordance with the rules of the Forest Stewardship Council. Note: The core/back components, which comprise 75% of the flooring by volume, are 100% FSC certified. Visit www.fscoax.org for more information.



The recycle logo identifies products which contain recycled and reclaimed-content material. Approximately 25% of the wood used in manufacturing this line of flooring comes from a manufacturer’s post-industrial waste. Note: The top wear layer component, which comprises approx. 25% of the content of this flooring, is from 100% recycled content wood.



The LEED™ program, developed by the USGBC to promote sustainable building, rates building projects on a myriad of environmental attributes.

This flooring qualifies for LEED™ points in the Green Building Rating System™, a voluntary, consensus-based national building standard.

WFI is a member of the U.S. Green Building Council, a leading national consensus for producing a new generation of buildings that deliver high performance inside and out. Visit www.usgbc.org for more information.



WFI has been awarded a chain of custody certificate by Scientific Certification Systems in accordance with the rules of the Forest Stewardship Council A.C. (FSC) in the product category of Solid and Engineered Wood Flooring. WFI’s Certification Registration # is SCS-COC-00289. Visit www.scs1.com for more information.

Visit WFI’s website at www.wflooring.com for complete details on all of the above.